THINK! ROAD SAFETY

Government of South Australia

THINK! Road Safety Community Grants Program 2026–2027

Guidelines



About the Program

The THINK! Road Safety Community Grants Program (the Program) helps South Australian organisations promote road safety in their communities.

We fund initiatives that can make a real difference by improving safety on and around our roads.

The Program supports the South Australian Government's goal of **zero road deaths by 2050,** as outlined in the Road Safety Strategy to 2031 and Road Safety Action Plan 2025-2027.

Funding and timing

We are offering grants up to $20,000 for community groups and organisations who are passionate about improving road safety and reducing lives lost on our roads.

The total pool funding available is $250,000.

Funding will be competitive as we expect a high level of interest in the Program and more applications than we can support.

✓ What we fund	✗ What we don't fund
We fund initiatives that: ■ deliver school or community education on road safety ■ support existing initiatives like National Road Safety Week ■ use local events or programs to influence positive road safety behaviour ■ promote driver, pedestrian, cyclist, motorcycle and heavy vehicle road safety ■ encourage the use of safe transport options, including walking, cycling or using public transport	■ projects outside of South Australia ■ programs that require ongoing funding outside the road safety initiative delivery period ■ public education campaigns or accreditation programs that duplicate or conflict with the work of the Government of South Australia ■ industry association events or conferences ■ infrastructure projects or the repair of roads or road-related signage, including variable message signs (VMS) ■ organisations or premises with a gaming machine licence ■ political parties, groups, projects or events ■ costs relating to fundraising, or using funds for prizes, awards, or competitions ■ administration and operating costs not related to the project ■ the cost to prepare an application to this Program



We acknowledge the Traditional Custodians of the Country throughout South Australia and recognise their continuing connection to land and waters.

We pay our respects to the diversity of cultures significance of contributions and to Elders past, present and emerging.

Key dates for the 2026-2027 Program	
Applications open	9am, Monday 9 November 2026
Applications close	5pm, Friday 11 December 2026
Applications assessed	December 2026 – January 2027
Grants offered and signed	February 2027
Road safety initiative delivery period	March – September 2027
Acquittals due	October 2027

Program objectives

To be eligible for Program funding, your proposed road safety initiative must support at least one of our Program objectives:

Regional and remote communities

Raise awareness of local road safety issues and promote positive road safety behaviour in regional and remote areas.

Aboriginal road safety

Raise awareness of road safety issues affecting Aboriginal people and promote positive road safety behaviour in a culturally relevant and safe way.

Road user behaviour

Influence attitudes and behaviours so people make safer choices on and around local roads.

Vulnerable road users

Educate and promote safe driving behaviour to older and young road users, cyclists, motorcyclists, and pedestrians.

Workplaces

Build a culture of road safety and promote safe driving behaviour in workplaces.

Walking, cycling and public transport

Promote public transport and active travel as an alternative and safe form of transport in local areas.

Target audiences

Road safety data shows that the following groups are overrepresented in road trauma:

- Aboriginal road users
- Vulnerable road users, including older road users, young drivers and riders, cyclists, motorcyclists and pedestrians
- People living in regional and remote areas

You must be able to demonstrate that your organisation can reach at least one of our target audiences through your proposed road safety initiative.

Who can apply?

Your organisation can apply if you:

- are based in South Australia and will deliver your initiative here
- have operated for at least 12 months
- are one of the following:



a local government area, such as a council



a South Australian state government department or organisation



a charity



a school or educational institution



a not-for-profit community organisation



a community-based sporting organisation

Who is **not** eligible to apply?

You **are not** eligible to apply if you are:

- an individual
- an organisation that is primarily for-profit, including businesses
- a federal government department or organisation
- organisations that don't operate in South Australia
- an organisation with an existing partnership agreement under the THINK! Road Safety Partnerships Program
- a previous THINK! Road Safety Community Grant recipient with outstanding reporting or documentation.

How to apply

To submit your application, you will need to use online grants platform, SmartyGrants.

We are only accepting **one application per organisation,** so if you are proposing multiple projects, you'll need to submit them in one application.

Late or incomplete applications will not be considered. We are only accepting applications via SmartyGrants – please do not fax, email, post or physically deliver.

What to include in your application

You'll need to submit the following information via SmartyGrants as part of your application:

- your Australian Business Number (ABN)
- your address and contact details
- banking information for your organisation
- a statement or document that clearly details your proposed road safety initiative and how it aligns with at least one of the Program objectives
- an itemised budget that breaks down how the grant funding will be spent
- a proposed timeline for when and how you are going deliver your road safety initiative between March and September 2027
- details on how you measure and report on the success of your road safety initiative. Please include any data you are able to collect.

What happens after you have applied?

Now it's over to us! We will assess all applications and everyone will receive a response, regardless of the outcome. Our team will assess the following:

Organisation	→	Project	→	Application
Is your organisation eligible?		Is your proposed initiative eligible?		Does your application include all required information?

If we come across an application that needs to be resubmitted due to administrative errors, we will get in touch with you directly.

Application assessment and notification

All eligible applications will be assessed on merit. We will prioritise funding for road safety initiatives that:

- strongly align with Program objectives
- can demonstrate reach to at least one of our target audiences
- show clear community impact
- provide best value for money
- can measure and report on success.

Please note that all grant funding decisions are final and there is no appeal process.

Grant agreements and reporting

If your application is successful, you will receive a Grant Agreement detailing funding, timelines and reporting requirements, as well as terms and conditions.

Please take the time to read this carefully. Your Grant Agreement must be signed and returned by the date provided. If you do not accept the Grant Agreement past this date, the funding may not be awarded.

The dates set out in your agreement will detail when you have to deliver your road safety initiative, and when you will need to acquit your grant.

To 'acquit' means you'll need to report on the outcomes of your project and provide evidence of expenditure against the grant funding you received. This acquittal is a condition of funding.



Disclaimer

While every reasonable effort has been made to ensure that this document is correct at the time of publication, the Minister for Police, Minister for Infrastructure and Transport, their agencies, instrumentalities, employees and contractors disclaim any and all liability to any person in respect to anything or the consequence of anything done or omitted to be done in reliance upon the whole or any part of this document.

More information

Department for Infrastructure and Transport

dit.sa.gov.au

thinkroadsafety.sa.gov.au

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